



# GUEST LECTURE

## Impact of Gentrification Processes in Rural Landscapes: Examples from Gotland

*Date and time: 14 October, 15.00-16.30. Room: E45 Campus Gotland*

*Zoom: <https://uu-se.zoom.us/j/66062806388>*

The seminar aims to present the current state of the doctoral research, which explores the drivers behind and impact of rural in-migration resulting in increasing property values, social upgrading, and risk of displacement of people, built, and natural environments, in significantly attractive rural areas. Rural in-migrants are often attracted by specific rural amenities; however, with an increasing and multifunctional use of the rural landscape unlocks questions on how to sustainably protect, manage and use our surroundings. Given the sharp interest to relocate to the countryside in the wake of the Covid-19 pandemic, this topic is more relevant than ever before. This lecture will have a particular focus on Gotland and draw examples gathered from the island.



### Hanna Åberg

PhD Candidate in Planning at the Department of Architecture at the University of Bologna. She works on two main research topics: **rural regeneration through heritage-led strategies** within the RURITAGE project, and the **assessing landscape change in high rural areas** as main topic of her PhD research.

As a part of the Planning and Regeneration research group, she is now actively involved in several **heritage-focused EU funded projects** and a part of the coordination team of the project Heritage for Rural Regeneration ([RURITAGE](#)).