



GUEST LECTURE

The Tourism Knowledge Translation Framework: Bridging the Canyon Between Theory and Practice

Date and time: 28 April, 15.00-16.30. Room: B24 CG

Zoom: <https://uu-se.zoom.us/j/61958993439>

The Tourism Knowledge Translation (TKT) framework is positioned as a concrete solution to the critical disconnect that has for some time plagued tourism theory and practice. It is adapted from state-of-the-art thinking in healthcare, and acts as a roadmap for managing a sizeable base of knowledge from academic studies; massaging this knowledge into a format that policymakers and practitioners can understand; developing specific methods and tools for use that are held in a knowledge repository; choosing the best studies for inclusion in the system; and making sure this knowledge gets into the hands of industry people quickly. The two principal domains of the TKT framework, Knowledge Creation and the Action Cycle, are applied to the current overtourism situation in Corsica, and the effects the tourism industry is having on the breeding success of osprey because of too much boat traffic.



David Fennell

David teaches and researches in the areas of tourism and animal ethics, ecotourism, tourism ethics, human nature, and sustainable tourism, and has been recognized internationally for his work in these areas. He has written leading books on these topics, including *Tourism and Animal Ethics*, *Ecotourism* (5th edition), and *Tourism Ethics* (2nd edition). A major thrust of his research involves theory from other disciplines (e.g., biology, philosophy) to gain traction on many of tourism's most persistent problems. Fennell is founding Editor-in-Chief of the *Journal of Ecotourism* and is an active member on the boards of several academic journals.